

Electronic Acknowledgement Receipt

EFS ID:	9604627
Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	24498
Filer:	Joel M. Fogelson
Filer Authorized By:	
Attorney Docket Number:	MNI020001
Receipt Date:	07-MAR-2011
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Application Type:	Utility under 35 USC 111(a)

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Payment was successfully received in RAM	\$810
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Authorized User	

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment Submitted/Entered with Filing of CPA/RCE	MNI020001USOFFICEACTIONRESPONSE_07MARCH2011.pdf	224287 cb9da22635e50a7f5b42a0e25f670747ee24ae5	no	13

Warnings:

Information:

2	Request for Continued Examination (RCE)	MNI020001USREQUESTFORCONTINUINGEXAM_07MARCH2011.pdf	697847 fc9282a9216aca765faccb5593f6aebacf6cf22	no	3
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Warnings:

Information:

3	Fee Worksheet (PTO-875)	fee-info.pdf	30101 5ac98ef11c047517bb7923258ed0526884df5061	no	2
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Warnings:

Information:

Total Files Size (in bytes):			952235
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

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